



Monthly Meeting Minutes – 2020, February 10

Celebrating **Blues Music** in the Greater Madison, WI Area

Present: Board: Shari Davis, Vicki Kalkopf, Tim Davis
Members: Dave Speers, Julie Ethridge, Violet Moran, Jack Barker
Absent: Ken Olufs, Phyllis Becker

Treasurer's Report: Since the last meeting, income was \$435 from memberships, donations and the WI Blues Fest held at the Majestic. Expenses were \$147 for renewal of our P.O. Box, postage and our storage unit. Our accounts now total \$8335.93 in checking and \$1140.12 in savings.

OLD BUSINESS:

Tate's Blues Jams: Having talked with Chris Kalmbach at the Knuckledown Saloon, Shari presented dates for the next 6 months of Tate's Blues Jams. They will be on the 3rd Thursday of each month on 2/20, 3/19, 4/16, 5/21, 6/18 & 7/16. We will continue to offer memberships and hold 50-50 raffles. Start time is around 9:00PM. Volunteers to staff these shows include, Shari, Vicki, Dave, Julie & Violet. *Shari will check with Chris if there are to be any special guests at upcoming jams.*

Bowling & Blues Fundraiser on February 23: Julie reported that we have 30 people registered. The MBS website has been updated with up-to-date complete information on the event. Ken and Jimmy Voegeli have made a video which will be posted soon. Bowling will start at 2:00 PM. The Birddog Blues Band will play following the game, at 4:15 PM. Julie recommends getting some inexpensive prizes for comic winners such as "Worst Bowler", etc. Shari suggested thrift stores have good items for this. We may also auction off the "lost guitar" which is getting blues musician signatures at current shows. *Shari will design new programs.*

Julie would like to consider ordering more T-shirts. These were popular at the last event and the first 20 registrants will receive a free T-shirt. *Julie and Shari will coordinate on additions to the sponsor list on the shirts. Tim will get inventory info from our storage unit to Julie. Once our inventory is checked, this will be voted by the board via email.*

Blues Cafe Bus Trip on March 14: Julie reports only one signup so far. This seems odd since the bus is much less than a hotel and winter driving would be avoided. Julie suggests perhaps a "flash sale" for 48 hours could sell up to 20 reduced tickets.

NEW BUSINESS:

2020 Mallards Event: Having sent out a detailed email to the board, Jack presented the proposal for another MBS Madison Mallards event. Previously, the Mallards required us to purchase \$1000 in tickets to qualify for "Spotlight" status which included playing our promotional video on the Jumbotron, having a membership and 50-50 raffle table at the entrance and possibly a national anthem singer. Now they have offered a special \$500 minimum for July 23 if we can commit by Wednesday, February 12. Violet noted that our video for the last Mallards event was made by a friend as a donation. Ticket prices come at three levels including a Mallards hat, soft drinks and beer & wine for the higher level tickets. Selling around 20-45 tickets (depending on the ticket level) would make our \$500 minimum. MBS may charge a small increase over the Mallards price to cover expenses. The board felt that it would be good for Ken to weigh in but he was not present at the meeting. *The board will vote on this proposal by email by Wednesday.*

International Blues Challenge: Kris Raymond of the Paramount Music Association has asked if one of our board members can be a judge for their upcoming Blues Challenge on April 25 at 4:00PM. The challenge winner will go on to compete at the International Blues Challenge in Memphis next winter. Tim and Vicki will not be able to participate. Phyllis would need an extra ticket for her husband. *Shari and Ken are possibilities and will connect with Kris.*

Julie suggested that we might consider a field trip next winter to the IBC in Memphis. She has checked into the possibilities and suggests 4 hotel nights to include the semi-finals at the clubs on Beale Street and the Final at the Orpheum Theater. Oddly, the bus is actually more expensive than airfare, particularly with the weekend rates.

Future 2020 events: Shari reports that there has been no followup yet on a possible Wild Women 2020 event or a possible East Side Club outdoor event. Robyn at ESC would still like to be contacted regarding help with publicity for their Blues and BarBQ on August 15. They are also planning a Blues On The Lake event next summer. *Shari will work with Phyllis to contact the ESC.*

The **Next Board Meeting** will be **March 9, 2020 from 6:00 to 8:00 PM** downstairs at the Village Lanes 208 Owen Road, Monona.

Minutes submitted by Tim Davis, MBS Secretary

Catch up on *past minutes* on our website! <https://www.madisonbluessociety.org/minutes>