



Monthly Meeting Minutes – 2020, March 9

*Celebrating **Blues Music** in the Greater Madison, WI Area*

Present: Board: Ken Olufs, Tim Davis, Vicki Kalkopf, Phyllis Becker
Members: Jack Frazee, Dave Speers
Not Present: Shari Davis

Treasurer's Report: Since the last meeting, income was \$925 from memberships, donations and the Bowling & Blues Fundraiser. Expenses were \$1109 for T-shirts, the storage unit, the Bowling & Blues Fundraiser, the upcoming July Mallards event and membership supplies. Our accounts now total \$8150.70 in checking and \$1140.12 in savings.

OLD BUSINESS:

Bowling & Blues Fundraiser on February 23: Ticket handling through Eventbrite still uses Jack Frazee's name from last year and should be changed. The guitar raffle is still pending as Ken and Dave are still getting more musician to sign it. At this point the B&B event lost \$267 but this includes adding to our T-shirt inventory. Vicki needs a complete sponsor list. Dave received some prize donations.

Madison Mallards Event in July: Following the February meeting, an email vote by the board decided to approve the Madison Mallards MBS spotlight event to be held next July. The vote made it possible to provide a \$250 down payment to reserve the date of July 23. When confirming our reservation, the Mallards said they wanted to change the date to Thursday, July 30. We will be able to mix and match the \$12, \$22 & \$27 ticket price levels. To apologize for changing our date, they will include beer or wine in the \$22 soft drink package.

NEW BUSINESS:

Sponsors and Promotion: Ken is soliciting businesses to support MBS including ideas like event banners with the business name and poster printing. Ken suggested asking WORT to help with promotion in their blues shows by including something like "an MBS Minute" with news, shows and highlights. Tim suggested using the Live Blues Alert as part of this. Promotional exchanges have been arranged in the past with Glenn Mitroff, WORT's volunteer and outreach coordinator.

Phyllis noted an upcoming interview with the Starkweather Bay Band on Dave Watts' Friday blues show on WORT. Phyllis also thought we should have MBS information brochures to

inform people coming to events and shows. Dave commented that we have a brochure that is out of date but could be updated.

Events Planning: Phyllis will work with Shari on events planning. Ken went to the Jimmys' show at the Eastside Club but was unable connect with them regarding plans to work with Robyn on their summer events. *Ken will follow up this week.* Ken recommends the River Stone Event Center near Fort Atkinson which has a bar and food as well as a stage and sound. They would not charge to host an event. Phyllis noted that September is a good month to consider as there are few competing events.

Blues in the Schools (BITS): Ken and Gary Hendrickson are doing a BITS event at Lincoln School in Madison next Thursday. Ken would like MBS to do more of these events similar to Steve Jones' programs with the Crossroads Blues Society in Rockford. Tim noted the MBS BITS history with Gompers School featuring Reverend Charlie Edmonds and the Mississippi Valley Blues Society seminar with Hawkeye Herman. *Tim will send Ken some BITS materials including the Blues Foundation BITS Guide.*

Various Items: Tim noted we need to followup on the 2018 tax filing which got an extension. Jack gave Tim records to organize the 2018 financial information into tax categories. *Tim will work on getting this information into a spreadsheet.*

The MBS credit card needs to be transferred from Jack to Ken. There was some discussion of the advantages of a debit card vs. a credit card. The board decided to keep the card as a credit card for the protection offered by VISA. Vicki noted there is wrong charge from PowWeb that will be autopaid by VISA at the end of the month. *Tim will work to correct this.* Vicki also noted that a previous credit card with a \$0 balance has quite a few points which could be used for prizes for a future MBS raffle. *Vicki will look into details.*

Ken talked to Kris Raymond about the upcoming Grafton Blues Association Blues Challenge. Kris is requesting a judge from MBS.

The **Next Board Meeting** will be **April 13, 2020 from 6:00 to 8:00 PM** downstairs at the Village Lanes 208 Owen Road, Monona.

Minutes submitted by Tim Davis, MBS Secretary

Catch up on *past minutes* on our website! <https://www.madisonbluessociety.org/minutes>