



Monthly Meeting Minutes – 2020, June 8

Celebrating **Blues Music** in the Greater Madison, WI Area

Present: Board: Vicki Kalkopf, Shari Davis, Tim Davis
Members: Dave Speers, Julie Ethridge, Kate Hardy, Steve Lendborg

Treasurer's Report: Vicki reported that after last month's meeting, our checking account was at \$7679.63 and the savings account was \$1140.15. Income included \$147 from memberships and \$300 from the Network For Good online fundraiser. Expenses included \$55 for storage and \$181 to Schwoegler's for the Blues & Bowling Fundraiser. This resulted in \$7890.63 in checking and \$1140.15 in savings.

Julie noted that there will be an invoice soon for \$479.63 for the Bowling event T-shirts and Dave said that there will be a bill for stamps also coming soon. Vicki said the storage company still sends overdue notices but is paid regularly at the beginning of the month. When contacted, they apologized in a letter. The account is still in Jack Frazee's name. *Vicki may go to their office and get the records straightened out.*

OLD BUSINESS:

Wild Women: Shari reported that there is nothing new at this time. Possibilities include the Eastside Club which is now holding some shows outside. Robyn at ESC has not yet been contacted regarding MBS helping with their outdoor blues events. WI Brewing started holding outside shows but the Dane County Health Department rules convinced them to cancel the upcoming shows.

Recruitment Strategies: Julie sent out a "mini-assessment" to board members and is pursuing strategies to increase participation. Julie noted that this must remain on the agenda to avoid problems filling next year's board. Julie cannot lead the recruitment drive but will help with reports.

Julie also recommends pursuing the MBS Advisory Board which was added to the Bylaws last December. We are looking to recruit people with skills needed to develop MBS goals.

NEW BUSINESS:

2021 Blues Calendar: *Shari will ask local artists for pictures and biographical information. She will also check that there are no permission problems with any record label contracts.* If we order 100 copies at \$4.60 each, we could consider selling them at \$7-8 for members and \$10 for the general public. Shari also noted that if we highlight a band, we will have quite a few giveaways which would impact our profits. Tim noted that past calendars featured many individuals who often had played with several bands. As this could alleviate any giveaway

issues, the board agreed to lean towards individual musicians. Dave has provided a list of musicians and bands for consideration, noting which are MBS members. *Board members will vote for favorite musicians by email.*

Compilation Blues CD: Shari has discussed this project with Ken Koeppler at Sound Garden and was quoted approximately \$100 to mix the tracks and balance the volumes. Ken recommends Super Duper on Park Street for the duplication. Chris at SD quoted \$249 for 100 copies or \$409 for 200 copies. Layout runs at \$30/hour typically taking 1-2 hours. Record company contracts are very important here to allow MBS the rights to the songs we plan to sell.

Virtual Meeting options: Tim suggested trying Facebook Messenger Rooms to avoid getting locked into fees for Zoom to allow meetings longer than 40 minutes slots. FB Messenger Rooms have unlimited time and up to 50 attendees. To manage privacy and get invites out to the appropriate people, Tim suggested we create an MBS FB Group. Julie noted that there is already a Madison Blues FB Group so a different name would be needed. Julie also commented that FB Groups are getting much better exposure than basic pages.

There may be some difficulties with getting going with FB Messenger Rooms. Shari tried clicking a Create Room link and nothing happened. *Tim will investigate and we will try to have a brief test meeting next Monday at 6:00PM.* If successful, we may try it for the July or August Meeting.

Racial Justice Statement: After a request by member Jerry Alexander for MBS to go on record with a statement in support of racial justice, Julie noted a statement by the Blues Foundation then developed some thoughtful language that MBS might use. This was distributed to board members and Jerry via email. Further response from Jerry suggested explicitly supporting Black Lives Matter and possibly other groups. *Julie plans to revise her suggested statement within 10 days.*

Mallard's Event: Vicki wondered about the situation with the Mallards event scheduled for July for which we have already made a \$250 down payment. Currently, the Northwoods League has canceled the entire season and Mallards is showing movies in their field like a drive-in. *As Ken made this payment in person, Julie or Vicki will contact him to pursue this.*

The **Next Board Meeting** will be a Zoom Virtual Meeting on **July 13, 2020** in three segments **from 6:00 to 6:40, 6:45 to 7:25 & 7:30 to 8:00 PM.** Email links for each of the three meetings will be sent out.

Minutes submitted by Tim Davis, MBS Secretary

Catch up on past minutes on our website! <https://www.madisonbluessociety.org/minutes>