



Monthly Meeting Minutes – 2020, October 12

Celebrating **Blues Music** in the Greater Madison, WI Area

Present: Board: Shari Davis Kate Hardy, Tim Davis, Steve Lendborg
Members: Dave Speers
Not Present: Vicki Kalkopf

Treasurer's Report: Due to Vicki's absence, this will be delayed until next month.

OLD BUSINESS:

Blues Calendar: Shari reports that the calendar is not quite ready but is coming along. There are a couple of musician bios still needed. *Tim & Kate offered to help with these. Dave will help with proofreading.* Completion is expected in early November.

Kate reports that shipping will be first class mail at \$1.60 - \$2.00 depending on the final weight. After a test mailing, Kate concluded that standard manila envelopes will work OK but a stiffener would help to avoid rolling or folding. The shipping and handling fee will be \$3.00. Kate pointed out that having the calendar available for pickup from board members would be quick and easier than mailing and would skip the S&H fee. Sales are also possible through music related venues. While clubs are not having shows, some venues may still be active and music stores are also a possibility. Kate suggested promoting through WORT-FM. Shari could record a spot as she has done in past years for the picnic.

Kate will write up a pitch for the calendar for membership mailings and send it to the board. Dave will relay it to members when ready. Shari noted that we will also highlight it in the November minutes. It will also be pitched on Facebook and the MBS website.

Regarding sponsors for the calendar project, Steve is contacting prospects and wanted to tell them what they get for their contribution. Tim suggested the larger donations would be listed first and their name and logo would be in larger print on the calendars.

Kate suggested putting a special note in one of the calendars that the recipient will receive a Blues oriented prize. We have a collection of Blues CD's that are a possibility.

Cancelled Mallards Event: Shari has received email from the Mallards and they will be soon be sending a check to our P.O. Box for the fee we paid.

Board Recruitment Drive: Dave has sent an email to the board of names of possible volunteers from the membership list. *Board members will be working from this and their own ideas once the Recruitment Drive Packet (RDP) is complete, using both email and phone contact.* We are also looking for additional places to post notices of our recruitment drive.

Kate emphasized the inclusion of specific MBS jobs which prospective board members could consider. This includes the items on the MBS Jobs List which Dave and Tim sent to the board as well as some additional ideas Kate offered such as reviewers for bands, shows, festivals and even YouTube postings. Also, we are especially looking for someone to help Julie with the Live Blues Alert.

Board members are completing their bios with photo to be part of the RDP as well as the Contact page of our website. *Shari has the main pitch of the RDP in outline form and will send it to the board when ready.*

NEW BUSINESS:

Annual Membership Meeting: The date for the 2020 Annual Membership Meeting will be **Monday, December 7**. This will be another Zoom Meeting. Specific details and Zoom links will be sent to the membership and posted for the general public closer to the date.

The **Next Board Meeting** will be a Zoom Virtual Meeting on **November 9** in three segments **from 6:00PM to 6:40PM, 6:45PM to 7:25PM & 7:30PM to 8:00 PM**. *Email links* for each of the three meetings will be sent out on or close to the meeting date.

Minutes submitted by Tim Davis, MBS Secretary

Catch up on past minutes on our website! <https://www.madisonbluessociety.org/minutes>