



## Monthly Meeting Minutes – 08Feb2021 FINAL

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*Celebrating **Blues Music** in the Greater Madison, WI Area*

**Present:** Board: Shari Davis, Tim Davis, Kate Hardy, Vicki Kalkopf, Jim Nelson, Dave Speers, Eric Heiligenstein, Steve Lendborg  
Members: Linda Miess, Julie Ethridge, Sue North

### **Treasurer's Report:**

Tim reported on the current finances. For January 2021:

Starting balances: Checking: \$8,037.61 Savings: \$1,140.24 Total: \$9,177.85

January Income = \$1210.80: \$1076.80 from calendar sales, \$104 from memberships and \$30 donation

January expenses = \$172.90: \$110 for storage and \$62.90 for postage (calendars)

Ending balances: Checking: \$9,075.51 Savings: \$1,140.24 Total: \$10,215.75

### **Old Business:**

#### 2021 Blues Calendar Sales Report

Dave Speers gave a summary of the 2021 calendar sales to date: 155 calendars sold, with total sales = \$1729.00

#### Communications regarding selling of calendars at various venues

Kate reported that Chiefs Tavern has been allotted 15 calendars, and 15 calendars have been delivered to the Harmony Bar. 11 calendars remain at Tim/Kate's home (FYI, they handle the PayPal orders). Dave has 4 calendars at his home. Shari talked to Al (Chiefs) – It looks like 1 calendar has been sold at Chiefs. Shari talked to Dave at Mad City Music and then sent him an email.

In other 2021 calendar news, Kate noted that more space is needed on calendars, as some people like to write notes on their calendar. Shari noted that many boxes (boxes defined as the square regions – one per day of the month) had little room in them. Tim had the idea to note birthdays in the 2022 calendar in the heading area of each calendar, rather than on each date.

### **New Business:**

#### Café Coda report

Shari reported on communication from Hanah Jon Taylor. Café Coda has shows on Friday, Saturday and Sunday. Due to COVID, they have added to their stage area. The band, Hanah Jon Taylor and two technicians are the only ones present during recording. March 2021 is open for bands and is also National Women's Month (and also the old Wild Women's month). A virtual tip jar is a possible method to use for remunerating musicians.

### Report from Ken Olufs

Shari reported on the Ken Olufs guitar that has several musician signatures. The thought is to potentially auction off the guitar, or have it as some type of prize. Tim's daughter's best friend offered to stop by Ken's house and pick up the guitar. It was agreed we would get the guitar, bring it to Madison, and let it rest until live music returns. *Tim will arrange this.*

### Sponsorship Ideas

Julie talked about new sponsorships for the 2022 calendar. She noted a price of \$20 per "square," where a square is one day of a given month. Band listings could be included on squares. The deadline to submit calendar sponsorships is 01 September 2021. *Julie will put relevant information on the MBS website.* Tim noted that the branch manager at his bank was interested in supporting the MBS – an example of supporting the MBS just for the sake of our mission! Organizations can support the MBS per se, or in terms of a project. Perhaps the MBS can work with various clubs to advertise on their behalf. We could advertise for them in our monthly newsletter. Julie wants to put out a newsletter that would include sponsorships. Regarding advertising, Shari noted that MBS has in the past included logos of businesses that sponsored MBS. *Julie will put together a proposal for a newsletter and send it to the group. Julie and Eric will get together to discuss.* Kate implored all of us to think of anybody else who we could sponsor for a contribution to the MBS.

### MBS Budget for 2021

Pertaining to the 2021 budget, Tim has been investigating a large box of files, gathering information on what transpired in 2020. He got through all of the 2020 transactions. MBS budget income typically includes event revenues, dues, raffles, merchandise and donations. MBS budget expenses include rental costs, postage costs, merchandise c costs, event costs, raffle costs, supplies, and insurance. Tim downloaded all the 2019 and 2020 bank statements. The bottom line for 2020 is that the MBS came out \$545 ahead for the year. *Tim still needs to iron out a few details in the 2020 budget. Tim will do the same detailed checking for 2019.*

### **Other Business:**

#### Future Projects

The MBS will make a donation to the public library system. Kate talks yearly with Susan Lee about what the library system can do with our yearly donation. 2021 projects will include a 2022 Blues Calendar. Another 2021 project idea is an Eastside Club picnic. The MBS should focus on "break even or make money" events. Past Picnics both made and lost money. There must be a balance between income projects and expense projects. A realistic budget is vital!

Tim had some ideas for committees that the MBS could oversee, such as a Fundraising Committee, and a "Blues Education in the Community" Committee. Vicki asked about

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MBS business cards. Tim thought people could get their own stock and print their own cards.

The **Next Board Meeting** will be a Zoom Virtual Meeting on Monday 08 Mar 2021 **from 6:00PM to 8:00 PM**. *An email link* for the meeting will be sent out on or close to the meeting date.

Minutes submitted by Jim Nelson, MBS Secretary

Catch up on past minutes on our website! <https://www.madisonbluessociety.org/minutes>