



Monthly Meeting Minutes – 10May2021 -- APPROVED

Celebrating **Blues Music** in the Greater Madison, WI Area

Present: Board: Shari Davis, Jim Nelson, Dave Speers, Eric Heiligenstein, Steve Lendborg, Steve Porter, Tim Davis, Kate Hardy

Treasurer's Report:

Tim reported on the current finances. For April 2021:

Starting balances: Checking: \$9,196.32 Savings: \$1,140.27 Total: \$10,336.59

Income = \$27.00 (dues)

Expenses = \$313.03 (Storage, PO Box, Raffle Licenses, Postage and Web Services)

There was a transfer of \$1,000 processed from checking to savings.

Ending balances: Checking: \$7,910.29 Savings: \$2,140.27 Total: \$10,050.56

Tim was able to get an MBS credit card via the Old National Bank, that will help with paying various MBS debts. Steve raised \$420 for MBS via his Facebook birthday Go Fund Me account. There was discussion about MBS renewing its annual Management Liability insurance policy. It is not clear if the \$200 agent fee is standard for this kind of insurance. Tim suggested we just pay the usual \$200 fee. The yearly premium is \$749. Dave moved that we pay the yearly premium. Tim second. The motion passed unanimously.

Old Business:

2022 Blues Calendar Update

In terms of the 2021 Blues Calendar: Tim and Kate have delivered 3 of their remaining 2021 calendars (1 left to deliver). Tim and Kate will give 1 calendar to Steve. Shari and Dave then led the 2022 Blues Calendar update. Virtually all the artists have gotten back to Shari and Dave. Some photos have arrived. The front cover is done. The holidays are done through May 2022. The biographies are lagging a bit. We are on track. Tim thought a list of the current artists for the 2022 calendar would be nice to have. *Dave will send a list via email.* There was discussion about various local photographers that might prove to be very productive for getting 2022 Blues Calendar artist photos. Kate thought that we should work toward asking MBS member photographers first.

Ideas and Strategies for MBS Diversity and Outreach

Shari led this topic of discussion. She first read some of Julie's proposed ideas. Shari suggested the Madison Urban League as a group to work with in terms of including more African Americans. Steve noted that he has some connections with the NAACP. Kate asked about what specifically can be done. Shari noted the Triangle Neighborhood Association – great food, numerous different musical styles. Shari talked about the Juneteenth Festival. Kate noted Blues in the Schools, and how successful this has

been in the past. Kate noted that we still must be careful with COVID-19 around. Tim noted that sometimes great connections can be made at Blues history and Blues music events. Kate noted Knuckledown seminars in the past (round table discussions) for musicians that provided both Blues music and education. Kate proposed sponsoring a band for Juneteenth (16-19Jun2021 at Penn Park). Tim noted that MBS could co-sponsor a performer (or duo) for Juneteenth. Shari noted we must vote on this at this meeting. Dave moved to earmark up to \$300 for Juneteenth/Kujichagulia. Jim second. Eric noted that there needed to be some connection to the MBS, to make the spending of \$300 more worthwhile. A “promotional exchange” will be desired. The motion passed. *Shari will attempt to contact somebody associated with Juneteenth.*

MBS Newsletter Update

No update. Shari has written a tentative essay. Column deadline is 15May2021. *Shari will work on a “President’s Column,” to be written by 15May2021.*

New Business:

Do we want to consider advertising in the August edition of the Northside News Community Newspaper (\$76 per ad)? This would be to advertise the 2022 Blues Calendar. There was discussion on this topic. Kate thought the costs were somewhat expensive. Kate noted that there is (or used to be) a free space in the Isthmus for inserting an announcement.

Other Business:

Kate noted that the Marquette Waterfest and the Orton Park Festival (later in August) will be combined this year. We could have a booth at Marquette. *Kate will send an email to the group telling us what she knows to this point. Tim and Kate will also investigate a Tyrannena booth. Shari will contact Juneteenth.*

The **Next Board Meeting** will be a Zoom Virtual Meeting on Monday 14 June 2021 **from 6:00PM to 8:00 PM.** An email link for the meeting will be sent out on or close to the meeting date.

Minutes submitted by Jim Nelson, MBS Secretary

Catch up on past minutes on our website! <https://www.madisonbluessociety.org/minutes>