



Monthly Meeting Minutes – 14Jun2021 -- Approved

Celebrating **Blues Music** in the Greater Madison, WI Area

Present: Board: Shari Davis, Jim Nelson, Dave Speers, Eric Heiligenstein, Steve Lendborg, Vicki Kalkopf, Tim Davis, Kate Hardy, Steve Porter
Members: Linda Miess

Treasurer's Report:

Tim reported on the current finances. For May 2021:

Starting balances: Checking: \$7,910.29 Savings: \$2,140.27 Total: \$10,050.56

Income = \$38.23

\$38.23 Dues

Expenses = \$804.00

\$749.00 Insurance

\$55.00 Storage

Ending balances: Checking: \$7,144.52 Savings: \$2,140.27 Total: \$9,284.79

Old Business:

2022 Blues Calendar Update

Shari and Dave led this discussion. Most artist photos are good (a couple of photos were too low resolution, and need to be re-taken). *Dave will try to take photos of Beth Miller (B.A. Blues Band).* Some biographies are finished. Currently working on Joe Nosek biography. A memorial for Bryan Lee will be included. Since the last meeting, Shari has redone the calendar cover.

Ideas and Strategies for MBS Diversity and Outreach

Juneteenth update and discussion – Shari led this discussion. MBS will be given space for a table, banner and tent. No charge for the space. Tate will be there to sing with the band (Shari invited him). Should be 1 band with rotating members, including some Jazz Festival musicians. MBS cannot sell merchandise, but can dispense information and sell memberships. Noon -> 5PM on Saturday, 19Jun2021 at Penn Park. Sponsored by the Kujichagulia Madison -- Center for Self-Determination. Shari noted to the Juneteenth organizer that MBS might have some money to offer to the band. *Shari and Tim will go to our storage locker on Friday 18Jun2021 to check on tent/banner. Steve Lendborg and Steve Porter will assist Shari with running the MBS tent. Dave will send a note to the MBS membership asking for help with the MBS tent. Shari will have a signup sheet at Juneteenth for getting our 2022 calendar.*

MBS Newsletter Update

Shari led this discussion. Not much new on this. Shari is working on the President's column. *Shari will talk with Julie,* and hopefully there will be a version soon.

Sponsorship

Shari led this discussion. Shari and Steve met and discussed how to write this letter. There were old letters about the Picnic that helped. *Shari will update the sponsor documentation and send it to Steve.*

New Business:

Budget for 3rd and 4th Quarters

Tim gave a brief summary of the 1st half of 2021. We might end up -\$285 for 1st half of year, depending on what is done for Juneteenth. *Dave will talk with a contact person at the Madison Library system about facilitating the MBS \$300 library donation.* For the 2nd half of 2021, MBS will see perhaps \$1450 of income. For expenses in the 2nd half of 2021, MBS should have \$330 for storage, \$100 for postage. It appears that there should be an approximate surplus of several hundred dollars for the 2nd half of 2021.

Tim discussed event possibilities for 2nd half of 2021. *The Board should think about this and discuss it at the next meeting.* Perhaps MBS can sponsor an event at the East Side Club. We should hire 1 band, and make sure we can cover those expenses. Kate was wondering about East Side Club capacity. Steve Porter said it is up to the club how many folks to allow in.

Kate asked about when one should start a Facebook Birthday/Network For Good account (The answer was 1 month to 6 weeks ahead). *The 2nd half budget meeting will be included as part of the 12Jul2021 Board meeting.* Kate asked about holding a certain amount of money in savings, but be able to use some of the savings money for other uses. Tim floated the idea of putting another \$3000 in savings – transfer from checking. Kate suggested we decide on how much money should be untouched in savings, and then think about “baby steps” going out into the community (e.g., nursing homes). Tim proposed \$2000 be transferred to savings. Vicky moved this. Dave second. Passed unanimously. Tim also talked about being judicious with putting on additional events – hold to budget! We should keep \$3000-\$4000 in checking to deal with normal operating expenses. *We will discuss this further at our 12Jul2021 meeting.*

Tim talked about doing things OUTSIDE of Madison – some of the smaller towns outside of Madison. Some of the facilities costs outside of Madison can be very reasonable. Kate was thinking about going into nursing homes. Dave noted how much his mother loved a reggae musician that visited her nursing home! Kate noted that MBS earns the money, and MBS should do Blues outreach to the community. “Blues at the museum” used to be something that the MBS sponsored.

Kate encouraged thinking about smaller events this year, and larger events in 2022 (when COVID is hopefully further on the backburner). Kate noted that for the East Side Club, the grounds rental was \$1700, \$200 for sound man, attendance limit of 1000, 175 people could fit in the covered shelter. *Tim thought that for the next (12Jul2021) Board meeting, we could*

think about 1 potential money-making event, and 2 smaller non money-making events (e.g., nursing homes -- giving back to the community types of things). Kate will talk with Julie, and try to find out if the Majestic Theatre will be having a Blues Festival again.

Other Business:

There was some discussion about the 2022 calendar. Shari thought that we should print 200 calendars this time with the initial printing. Kate questioned printing 200 on the initial printing. Kate noted that any calendars we give away should be given away in a more timely fashion. Vicki thought the calendars could be mentioned in the sponsorship letter.

The **Next Board Meeting** will be a Zoom Virtual Meeting on Monday 12 July 2021 **from 6:00PM to 8:00 PM**. An email link for the meeting will be sent out on or close to the meeting date.

Minutes submitted by Jim Nelson, MBS Secretary

Catch up on past minutes on our website! <https://www.madisonbluessociety.org/minutes>