

MADISON BLUES SOCIETY 2021 ADVERTISING OPTIONS

2022 BLUES CALENDAR ADS

Type	Approx Size	Max Entries	Notes	Price
Horizontal Banner	6" W 1.5" H	1 per month 13 slots available	- Located at the top of a months-of-the-year page	\$50 member \$75 non-member
Calendar Square	1.50" W 1.25" H	several per month	- Sponsor determines month - MBS determines placement within month	\$25 member \$40 non-member
Full page	5.5" W 6.5" H	2 full page ads per calendar	- partial pages available at reduced rates	\$175 member \$250 non-member

Calendar Horizontal Banner Ad Example

2022



Easy Action Band
Fox Lake Pavilion
Sat July 3rd. 6:30 to 9:30



January

SUNDAY	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY
December 1 2 3 4 5 6 7 8 9 10 11 12 13 14 15 16 17 18 19 20 21 22 23 24 25 26 27 28 29 30 31		February 1 2 3 4 5 6 7 8 9 10 11 12 13 14 15 16 17 18 19 20 21 22 23 24 25 26 27 28				<i>New Year's Day</i> 1
2	3	4	5	6	7	8
9	10	11	12	13	14	15
16	MBS Board Meeting 17 <i>Martin Luther King, Jr. Day</i>	18	19	20	21	22
23	24	25	26	27	28	29
30	31					

NOTE: Calendar Square ads will go in above boxes where there is no text

MADISON BLUES SOCIETY WEBSITE
www.madisonbluessociety.org

Type	Size	Max Entries	Notes	Price
Sidebar right hand column	text 160 characters plus image 300 x 300 pixels	4 per month	- Starts the first of the month ends that last day of the month (or portion thereof) - Sponsor provides graphic	\$60 member \$80 non-member
Horizontal Header Ad <u>Live Blues Alert Page</u>	image 600 x 200 pixels	1 per month or portion thereof	- Starts the first of the month ends that last day of the month	\$400 member \$450 non-member

Website Ad Examples

Live and Virtual Blues Alert

HEADER AD

While we do our best to provide accurate information, please check with the venue for the most up-to-date information. We recommend checking YouTube and Facebook for videos of any bands you're unfamiliar with so that you can make informed choices. After all, music is a personal thing!

We invite you to share shows you learn about as well. That way we'll have a one-stop shop for live blues music. Bands and venue operators: Please Email calendarsubmit@madisonbluessociety.org to submit gigs.

Please note: we only promote Blues Music on this site.

NOTE: We are trying to update this as best we can. PLEASE check with venues and bands for the the most updated info and use your best judgment. It's hard to get confirmation from small business owners who are trying to revive their businesses and musicians trying to book gigs. Thanks for your patience.

MBS MEETINGS

The next board meeting will be **Monday, September 13 at 6:00 PM**. This will be a virtual meeting via Zoom. Information will be emailed to members or please contact a board member for access.

SIDEBAR AD

----- UP TO -----
 ----- 160 CHARACTERS -----
 ----- OF YOUR TEXT -----

**NOTES: Header Ad on only on [Live Blues Alert Page](#)
 Sidebar Ad on all website pages**

Conditions of Advertising

- Space is limited and available on a first-come, first-served basis.
- All new ads must be prepaid.
- No cancellations after ad acceptance.
- Advertisers and advertising agencies assume liability for all content (including text, representations, and illustrations) of advertisements and assume responsibility of any claims arising thereof made against the Madison Blues Society
- Madison Blues Society reserves the right to reject any advertising not in keeping with its standards.
- Acceptance of ads does not constitute an endorsement of a company's product or service.
- 72 dpi, JPEG format
- No Animation/ No Flash Ads
- Price subject to change without notice.