



Monthly Meeting Minutes – 10Aug2021 FINAL

Celebrating **Blues Music** in the Greater Madison, WI Area

Present: Board: Shari Davis, Jim Nelson, Dave Speers, Eric Heiligenstein,
Tim Davis, Kate Hardy, Steve Porter
Members: Julie Ethridge

Treasurer's Report:

Tim reported on the current finances. For July 2021:

Starting balances: Checking: \$5,508.48 Savings: \$4,140.33 Total: \$9,648.81

Income = \$409.81

\$238.97 Dues

\$130.00 Donation to MBS

\$ 40.84 Merchandise Sales

Expenses = \$412.70

\$110.00 Storage

\$ 41.70 Taxes

\$261.00 Fees (ASCAP)

Ending balances: Checking: \$5,505.59 Savings: \$4,140.33 Total: \$9,645.92

As a side note, there was some discussion about fundraising via Facebook (birthdays).

New Business:

6PM 09Aug2021 Gathering at Red Rooster

Most of the MBS Board was there. Madison District 16 Alderperson Jael Currie also attended and spoke at the meeting. An associated alcohol meeting will be held next Wednesday evening. Interested parties should send emails of support to alderperson Currie. *MBS should draft a letter of support.* Steve Porter noted to alderperson Currie the positive things that MBS has done in the community. The last ten years of the Knuckledown Saloon had zero police calls. The Red Rooster will be positive for the community. Kate was wondering how we will get our MBS letter of support to the alderperson (Madison District 16; district16@cityofmadison.com). Tim thought individual emails of support would also be good. An MBS letter of support should describe what the MBS does in the community. The MBS Board knows the owners of the Red Rooster. The various things MBS does/has done in the community should be included. The Red Rooster will fulfill an important part of the community. Steve Porter – The Knuckledown was a wholesome place. *Shari will start the MBS letter, The Board will edit it.*

Discussion on Possible Rescheduling of ESC (East Side Club) Event

Shari left a phone message and sent an email to the ESC. No word yet. There is concern about how much time the MBS has to get the event rescheduled. Shari checked the ESC contract. MBS also has contracts with the musicians. MBS contract says artists cannot change the date of the show. Furthermore, the position of the MBS is unclear within the ESC contract in terms of cancellation requirements, given that our event was neither a wedding, a weekday, or a Saturday event. ESC got the MBS check on 20Jul2021. The MBS should talk with ESC personnel about what the options are. Eric noted COVID peak anywhere from mid Aug -> mid Oct. A tough situation for all concerned. Perhaps we could reschedule the ESC event for some time in 2022. Eric motioned to reschedule the ESC event. Tim second. Unanimous approval. In retrospect, a major motivating factor for rescheduling the ESC event was general concern for the safety of all who might attend the event. *Shari/Dave will talk with the ESC.*

Old Business:

Raffle Update

Kate led this discussion. We have a good list of people to contact from past picnics.

Sponsorship

Shari led this discussion. For supporting the MBS, your entity will be advertised in the 2022 Blues calendar and(or) included on the MBS website. Dave noted Camp Beef/Butter Barbeque for sponsorship potential. *Tim will help develop an advertising table to enclose with the sponsorship letter.* The letter discusses the MBS mission. For advertising a given entity, the MBS will use the funds to advance/support the MBS mission. Tim called this a "next generation" pitch. *Shari and Steve will talk on the phone about the sponsorship letter. Kate volunteered to work with the sponsorship group.*

2022 Blues Calendar Update

Shari and Dave led this discussion. We are a bit behind. Shari has three biographies that are ready for proofing. Photographs are still coming in.

MBS Newsletter Update

Shari and Julie led this discussion. A completion date has not been set. Shari thought that 01Sep2021 would be a good goal.

Other Business:

Kate was wondering if MBS has heard back from the library about what our donation was spent on. In other news, several MBS members (Tim, Kate, Dave, Julie) went to see Watermelon Slim at Funk's Pub in Fitchburg. He had driven up from Clarkesdale, Mississippi. His solo performance was excellent on harp, vocals and lap-style dobro. Dave had an extended conversation with him when he signed our raffle guitar. Julie wondered about a newsletter story.

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The **Next Board Meeting** will be a Zoom Virtual Meeting on Monday 13 September 2021 **from 6:00PM to 8:00 PM.** *An email link* for the meeting will be sent out on or close to the meeting date.

Minutes submitted by Jim Nelson, MBS Secretary

Catch up on past minutes on our website! <https://www.madisonbluessociety.org/minutes>