

# Madison Blues Society Meeting Minutes

February 10, 2025

## Minutes of the Meeting

### Attendees

- Shari Davis
- Paul Gibson, Treasurer
- David Speers
- Rod Girkin, Vice President
- Bruce Wasserstrom
- Kole Kleeman, Secretary

### Discussion

- Paul Walkner wants to send a proposal. He hosts end of month Jam Night at Red Rooster.
- Marianna Williams suggested carpooling to the annual Chicago Blues Fest, which is the first weekend of June. It was agreed to take a couple of cars due to insufficient interest in chartering a bus.

### Action Items

- Send a mass email to membership about carpooling.
- Create a message on Facebook

### Promotion of Membership

Several promotional strategies were discussed to increase the visibility and engagement of the organization. The action items outlined include:

1. Promote Juneteenth: Plan events and campaigns to raise awareness and celebrate Juneteenth.
2. Organize Birthday Fundraisers: Create a system to host birthday fundraisers for members.
3. Set up a Fundraiser on Facebook: Utilize Facebook's platform to reach a broader audience and facilitate easy donations.
4. Encourage Donations: Develop strategies to encourage and increase donations from both members and non-members.

### Treasurer's Report

The Treasurer's report highlighted the financial status of the organization, noting significant changes in expenses:

- Storage costs have increased to \$780.00.
- A budget of \$102.50 has been allocated for a rental box.
- Postage: \$100.00
- Office Supplies: \$50.00
- ASCAP Fees: Lower Tier \$340.00
- Insurance: \$875.00
- Membership Fees: \$250.00

- Fundraising Events: \$1,200.00
  - Grants: \$500.00
  - Miscellaneous Income: \$300.00
  - Total Income: \$2,800.00
- Raffle License \$ 25.00  
T Shirt Sales Income

## Blues in the Community

- . Brian Lee Blues Festival.
- . Juneteenth usually gets a few members.
- . McPike Park Event
- . Blues Brews and Food Truck Festival July 19, 2025
- . Stay local rather than going way up north.
- . Library Donations
- . Sponsorship Levels
- . Stoughton Opera House may be open to partnership.
- . Red Rooster
- . Café Coda Every Monday

## Library or Education Initiatives

- . Books for Kids
- . Musical Instruments for Kids
- . Sonny Landreth and Chris Smithers Stoughton Opera House.

Continue Budget Meeting Next Month.