

## **Madison Blues Society Monthly Meeting Minutes March 10. 2025**

*Celebrating **Blues Music** in the Greater Madison, WI area*

**Present Board Members:** Steve Porter, Paul Gibson, Rod Girkin, Beth Miller, Kole Kleeman, Dave Speers

**Members:** Shari Davis, Kate Hardy

**Minutes:** The minutes of the February 10, 2025 meeting were approved.

### **Treasurer's Report:**

Paul mentioned there were two renewals. Robert Fosterman made a \$100.00 donation. Dave is sending a thank you and receipt.

**Old Business:** Mary Ann is interested in carpooling to the Chicago Blues Festival June 5-8, 2025. Should we rent a van? Carpool? Dan Walkner wants to send a proposal. TBD

**New Business: Budget Contd.** T-shirt sales are pure income. \$175.00 dollars for T-shirts. Should we continue same donations and at what levels? Jimmy from Jimmy's is not responding.

What do we fund?

Library \$100.00

Juneteenth \$300.00

Bob Queen \$100.00

Brian Lee Event \$100.00

\$2,875. 52 Income

\$500.00 TBD from some other income source. We will have a deficit budget

### **Increasing Visibility**

Discussion: We need to start planning for a fall event. Have it maybe at the Red Rooster?

Co-sponsor a Blues band. A local band?

Wortstock

Willy Street Fair (maybe too late)

Event Spending (off budget expense)

Do a Big Event

Talk to Jamie on extending it

Next meeting: How do we promote more?

Capital Brewery holds 1200 people

Brainstorm now for 2026

Tap into UW college radio. They have blues programming.

We need to engage University students.

Have an educational Blues Event. Mannish Boys can talk about the history of the Blues.

Eric Hollenstein does historical lectures and plays.

Kole will contact student radio station 91.7.

### **Webmaster**

Lisa Cosman expressed an interest in being webmaster.

Lacinda Athen (said in the email to Dave she would step aside for a better person).

Bill Paul reached out.

It was agreed for each candidate to give a 10-minute presentation at the next board meeting.

### **Technical Issues**

Ask Tim Davis how the new (webmaster) can use the platform.

Tim Payne also knows the platform.

### **Other Business**

Sugar Concert Series Wed. March 14 Forward to Bruce for Facebook.

Donna Herula Band forward to Bruce.

Do we want to advertise our event in the Festival Guide?

Dane County Series?

