Celebrating Blues Music in the Greater Madison, WI Area



Board Members Present: Steve Porter, Lisa Kosmond, Rod Girkin, Kole Kleeman

Members Present: Dave Speers, Shari Davis, Kate Hardy

#### **New Business:**

#### • Board Membership:

- Beth Miller has resigned from her position on the MBS Board.
- Lisa Kosmond was elected Member at Large.
- o Rod Girkin is the V.P. of the MBS.
- End of Summer Blues Festival: Discussion of the details regarding the contract for Joanna Connor. Bruce has updated us about the contract.
- MBS Website Updates: Lisa Kosmond walked us through the website update details. Everyone was impressed with her work. \*We need to reimburse Lisa for the items she has purchased to complete the website.

It is recommended that Shari and Kate help Lisa with particulars since they have institutional knowledge of the society.

#### • Social Media:

- Next Meeting we need to address the broader use of social media.
- Consensus was reached that there isn't any better way to advertise than social media.
- o Kate, Bruce, and Lisa are the social media team.
- Need to ask Tim Payne to list Lisa.

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#### **Continuing Business**

#### • End of Summer Blues Festival September 14, 2025

- We need 200 people to break even.
- We will charge \$20.00 for non-members and \$15.00 for members.
- Volunteers get free entry,
- Our focus now should be on promoting the End of Summer Blues Festival.
- Shari Davis is making flyers.
- Kole is contacting the campus radio station and Monona Radio Station.
- Contact WORT, WSUM and Monona Radio Station
- Ask Paul how he is doing with recruiting volunteers for the festival.

#### • 2025 Blues Events:

- Juneteenth we sold 2 shirts and donated \$300.00 \$100.00 to Brian Lee.
- Willy Street Fair is September 2021. The organizer is Gary Callas.

#### • Membership Initiative:

- August 14<sup>th</sup> Meeting we need to discuss how to reach out to people to join the MBS.
- o Brainstorm with the social media team.
- How do we entice a younger demographic to join the society and learn about the Blues?

Next Meeting Monday August 14, 2025 at 1502 W Broadway 3<sup>rd</sup> Floor or Online

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### Inventory of BOX 3 ~ OLD Tees

	2XL	1	Blue	7 Shirts
Bowling & Blues	LG XL	4 2	Blue Red	
Wild Women	XL	1	Purple	1 Shirt
16 <sup>th</sup> Annual Blues Picnic 2018	Small (S)	1	Turquoise	1 Shirt
14 <sup>th</sup> Annual Blues Picnic 2016	Large (LG) Extra Large (XL)	9 2	Blue Blue	11 Shirts
12 <sup>th</sup> Annual Blues Picnic 2014	Small (S) Medium (M)	3 2 (1 Bella)	Red Red	5 Shirts
Event & Year:	Sizes:	Count:	Colors:	Totals:

Inventory Taken 10/1/2024 by Shari Davis

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### Inventory of BOX 4 ~ New MBS T-shirts (2024) Event Non-specific, William J. Krupinski Design

Sizes:	Count & Color:	Totals:	
Small (S)	1 BlueRolled & banded 1 YellowRolled & banded	2 Shirts	
Medium (M)	1 BlueRolled & banded 1 TanRolled & banded 1 YellowRolled & banded	3 Shirts	
Large (LG)	1 TanRolled & banded 2 YellowRolled & banded 1 YellowFolded for display	4 Shirts	
Extra Large (XL) Rolled Rolled	5 BlueRolled & banded 4 TanRolled & banded 4 YellowRolled & banded 1 YellowFolded for display 4 Purple/Pink Rolled & banded	18 Shirts	
2XL	1 BlueRolled & banded 1 YellowRolled & banded 1 Purple/Pink Folded for Display	3 Shirts	
3XL	1 BlueFolded for Display 1 TanRolled & banded 1 YellowRolled & banded	3 Shirts	
Totals:	35	33 Shirts	

Inventory Taken 6/21/2025 by Shari Davis
Shirts were not re-counted at end of day, only 2 sales
subtracted from last year's inventory.